

Owner Robin Hertlein has a degree in International Business Administration, special training in grant development, and over 20 years experience in grant writing as well as non-profit and governmental management.



She was recently awarded certification as a Grant Professional Certified (GPC). GPC is a nationally recognized credential conferred by the Grant Professionals Certification Institute (GPCI), an affiliate of the American Association of Grant Professionals (AAGP).

As a Finance Director Robin developed and controlled budgets of \$250,000 to \$10 million for many different organizations from children's agencies to senior centers. As a City Administrator she gained an understanding of governmental project needs and where to find funding for them. As an Executive Director she had to balance finding money with providing services, and came to understand the need to hire out specialties such as grant writing.

Robin's experience provides the perfect combination of program knowledge, research ability, financial management, and writing skills to be successful in grant seeking for a variety of organizations. Since starting her business in 2005, Robin has raised millions of dollars for a variety of causes.

Awards and Certifications include:

- Grant Professional Certified, GPCI, American Association of Grant Professionals
- Award for Excellence, Washington City/County Management Association
- Program Excellence Award, Washington City/County Management Association
- Professional Finance Officer, Washington State Finance Officers Association
- Member, Puget Sound Grantwriters Association
- Member, American Association of Grant Professionals

Clients

International Development

World Concern (Seattle)

Children and Families

Skagit/Islands Head Start (Mount Vernon)
Island County Readiness to Learn (Langley)
Child Abuse Prevention Foundation (Coupeville)
Toddler Learning Center (Oak Harbor)
Faith Bible Christian School (Portland)
SPARC Early Intervention Services (Mount Vernon)
Impaired Driving Impact Panel of Island County (Oak Harbor)
Coupeville High School Boosters (Coupeville)
Inspiration for Greatness Foundation (Tacoma)
Arlington Education Foundation (Arlington)

Health & Human Services

Whidbey General Hospital (Coupeville)
Gifts From the Heart Food Bank (Coupeville)
Senior Services of Island County (Langley)
Rebound of Whatcom (Bellingham)
Crossroads Covenant Church (Burlington)
Ferndale Food Bank (Ferndale)
Resource Distribution Council (Tacoma)
Cascade Valley Hospital (Arlington)
United General Hospital (Sedro-Woolley)
Good Cheer Food Bank (Langley)

Disabilities

Washington Assistive Technology Association (Seattle)
Toddler Learning Center (Oak Harbor)
SPARC Early Intervention Services (Mount Vernon)
HOPE Equestrian Therapy (Langley)
Kaizen: New English Learners with Visual Limitations (Seattle)

Art and Events

Coupeville Arts Center (Coupeville)
Whidbey Children's Theater (Langley)
Penn Cove Water Festival (Coupeville)
Island County Historical Museum (Coupeville)
Everett Symphony (Everett)

Government, Environmental, and others

Town of Coupeville (Coupeville)
Orca Network (Greenbank)
Meerkerk Rhododendron Gardens (Greenbank)
Port Ludlow Fire & Rescue (Port Ludlow)
Admiralty Head Lighthouse (Coupeville)
Friends of Pierce County (Tacoma)
Island County/WSU Extension
Waste Wise
Ebey's Landing National Historical Reserve (Coupeville)
Coupeville Historic Waterfront Association (Coupeville)
Central Whidbey Chamber of Commerce (Coupeville)

Hertzlein Grant Writing



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Grant Research and Writing for non-profit agencies and municipalities, specializing in organizations in Washington and Oregon. Millions of dollars raised in the last five years..

Services include:

- Research to identify potential grant sources
- Grant writing
- Budget development

Also consult in the areas of:

- Grant management
- Accounting and finance

Reasonable hourly rates, efficient and effective grant writing, free estimates

Robin is a talented grant writer who can take an idea, put it into the proper framework and write successful grant proposals. She has taken our organization to new levels of funding with grants for special projects. She listens, understands the organization and the need and is able to articulate a project with clarity and accuracy. She also understands the constraints of non-profit agencies and works quickly and efficiently. She is very supportive. The amount we have allocated for grant writing has returned to us many times over.

Sharon Aller

Executive Director

Rebound of Whatcom County



Grant Professional Certified

Examples of Successful Grant Projects

Whidbey General Hospital: MRSA Analyzer

In an effort to keep patients with dangerous infections from entering Whidbey General Hospital and infecting other patients, a MRSA Analyzer was purchased which allows testing results to be available in 2 hours, giving the hospital time to treat and isolate patients with medicine-resistant infections.

Skagit/Islands Head Start: "I Am Moving, I Am Learning" Program for Low-Income Preschool Children



Research shows that listening to music and playing music games helps children to use various parts of their brains simultaneously, important for both language and motor development. Grants for musical instruments help staff prepare children's minds for learning throughout their school years.

SPARC: Assistive Technology for Children with Disabilities

Grants from the Bill & Melinda Gates Foundation, Boeing Employee Community Fund, Lucky Seven Foundation and other regional funders provided equipment and start-up funding for a project developed by the SPARC Early Intervention program in Skagit County. Assistive Technology includes a wide variety of adaptive equipment and educational supports that are individually designed and adapted for children with disabilities and special needs.

Penn Cove Water Festival: Native American Canoe Races

This unique festival brings thousands of people to Whidbey Island to enjoy Native American canoe races and entertainment, and to learn about Native American culture and the importance of the waters to the regional community. Grants fund race sponsorships, pay for entertainment and children's activities, provide environmental education opportunities, and cover all marketing and public outreach costs.



Gifts From the Heart: Food Bank Van

A panel van was purchased for Gifts From the Heart Food Bank that is capable of transporting large quantities of food from the Seattle area to feed hungry people in Coupeville and Greenbank.



World Concern: "Hope for Kids" Program for School Children in Haiti

By providing a goat to school children and giving them the necessary training and tools to successfully raise it, World Concern helps the children earn enough income to continue their education after primary school, securing a better economic future. Hope for Kids added a new sponsorship program to provide additional funding for tuition, books, and medical care.

